



**WHAT NEXT?  
Making it Work for New Jersey  
A Statewide Health Care Reform Implementation Conference**

**June 8, 2010, New Brunswick, New Jersey**

**At-A-Glance Agenda**

**9:00**            ***Registration***

**9:30**            ***Welcome, Introductions and Review Agenda***

*Evelyn Liebman, Director of Organizing and Advocacy, New Jersey  
Citizen Action*

*Heather Howard, Former Commissioner of the New Jersey Department  
of Health and Senior Services*

*Jacquie Anderson, Director of Organizational Development,  
Community Catalyst*

**10:00**            ***What does Health Reform Mean for New Jersey, and What Comes  
Next?***

***Katherine Howitt, Policy Analyst, Community Catalyst***

*This session will provide a comprehensive overview of key provisions of  
the Patient Protection and Affordable Care Act. It will lay out the timeline  
for various initiatives in the Act, and lay out the work ahead to implement  
the law. Attention will be paid to the current health policy and systems in  
New Jersey that are likely to influence implementation.*

**11:00**            ***Panel Discussion: Implementing Reform in New Jersey***

***Moderator: Evelyn Liebman, New Jersey Citizen Action***

***Joel Cantor Director, Rutgers Center for State Health Policy***

***United States Representative Frank Pallone, Jr.***

***Jaime Torres, Regional Director, U.S. Department of Health and  
Human Services***

*States play numerous roles in shaping our health care system and  
health reform brings a set of new opportunities as well as challenges.  
This session will highlight considerations that New Jersey leaders will  
face moving forward.*

**11:45 LUNCH and Panel Discussion  
Efforts to Reduce Costs and Improve Quality of Care in New Jersey**

**Moderator: Renee Steinhagen, Executive Director, New Jersey Appleseed  
Dr. Jeffrey Brenner, MD, Executive Director/Medical Director, Camden Coalition of Healthcare Providers  
John V. Jacobi, Dorothea Dix Professor of Health Law & Policy Seton Hall School of Law**

*Panelists will discuss current efforts to reduce health care costs and increase quality of care in New Jersey.*

**1:00 Delivery System Change and the Patient Protection and Affordable Care Act: Improving Quality and Controlling Costs**

**Renee Markus Hodin, Director of the Integrated Care Advocacy Project, Community Catalyst**

*This session will focus on the cost and quality provisions in national health care reform. It will include an overview of the specific legislative provisions and potential advocacy opportunities in New Jersey.*

**1:45 Break**

**2:00 Promoting Health Equity Through Health Care Reform  
Susan Sherry, Deputy Director Community Catalyst**

*This presentation details the provisions related to reducing health disparities in national reform. It will focus on maximizing opportunities to reach health equity in New Jersey.*

**2:45 Break**

**3:00 Communicating the Patient Protection and Affordable Care Act to the Public  
Sherry Prowda, Director of Communications, Herndon Alliance**

*This session will identify effective communications about the Act and implementation efforts. It will be based both upon communication principles and timely research on the public's current knowledge and attitudes.*

**4:00 Closing  
Jacquie Anderson, Community Catalyst**