

The NJ Main Street Alliance

<http://www.njforhealthcare.org/mainstreet.html>

Small Business Health Care Principles

To make health care work for small businesses, our employees and the economy, we need reform that fulfills the following principles:

The “4 C’s” of Health Care:

- **Affordable Costs** – for businesses and employees
- **Guaranteed Coverage** – quality coverage we can count on
- **Shared Commitment** – so no one’s left to go it alone
- **Real Choices** – to give small businesses options and bargaining power

Small Business Petition to Congress for Real Choice in Health Care

Members of Congress:

Small businesses need health reform to do our part for economic recovery. We’re willing to contribute to make health care work, but we can’t go it alone.

We need real choices. Small businesses should have a choice between private and public health insurance plans. Let us decide what works for us: keeping what we’ve got, or opting for something new. For businesses that don’t have good options now, offer the choice of a public health insurance plan. This will give us greater bargaining power, encourage competition among insurers to make costs affordable, and provide a guarantee of quality coverage we can count on.

The time for action is now.

Owner Name		Business Name/Type		Date
Phone		Email		
Address				Number of Employees
Are you willing to talk about health care with the media? Yes / No				

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